

HEALTHY STARTS, STRONG FUTURES: MEDICAID & MATERNAL HEALTH



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MEDICAID: THE BACKBONE OF MATERNAL HEALTH

Did you know that Medicaid:

- Pays for approximately 40% of births, both nationally and in Delaware?
- Is the largest payer of behavioral health services in the US?
 - This includes both mental health and substance abuse treatment.
- Is the primary insurer for individuals with the highest clinical and social complexity?

What does this mean?

- Medicaid is not just a payer, it is the primary driver of maternal outcomes
- Maternal health outcomes are directly tied to:
 - Access to behavioral health care
 - Continuity from pregnancy through the postpartum period
 - Integration of physical, behavioral and social supports



MEDICAID: THE BACKBONE OF MATERNAL HEALTH

DELAWARE'S APPROACH

Creation of OCMO (Office of the Chief Medical Officer)

- Embedding clinical subject matter expertise into Medicaid design

SHIFTING MEDICAID'S ROLE

Coverage → Care

Volume → Outcomes

Fragmentation → Whole-person care

ENABLING INNOVATION

- Aligning policy, clinical expertise, and delivery systems
- Creating the infrastructure to design, test and scale evidenced-based interventions
- Moving from reactive system to proactive, outcomes-driven innovation



FROM STRATEGY TO ACTION: MATERNAL HEALTH IN PRACTICE

EXPANDING ACCESS AND CONTINUITY

- Postpartum coverage expansion
- Delaware Momnibus legislation

👉 *Ensuring care doesn't end at delivery*

ADDRESSING SUBSTANCE USE DISORDER

- Contingency Management
- Medication for Addiction in Routine Care
- Anti-stigma education

👉 *Targeting one of the leading drivers of maternal morbidity*

SUPPORTING THE WHOLE PERSON

- Doula services
- Home Visiting services
- Postpartum Nutrition Support/FIM
- Lactation support

👉 *Addressing social, behavioral, and physical needs together*



IMPROVING REPRODUCTIVE HEALTH ACCESS

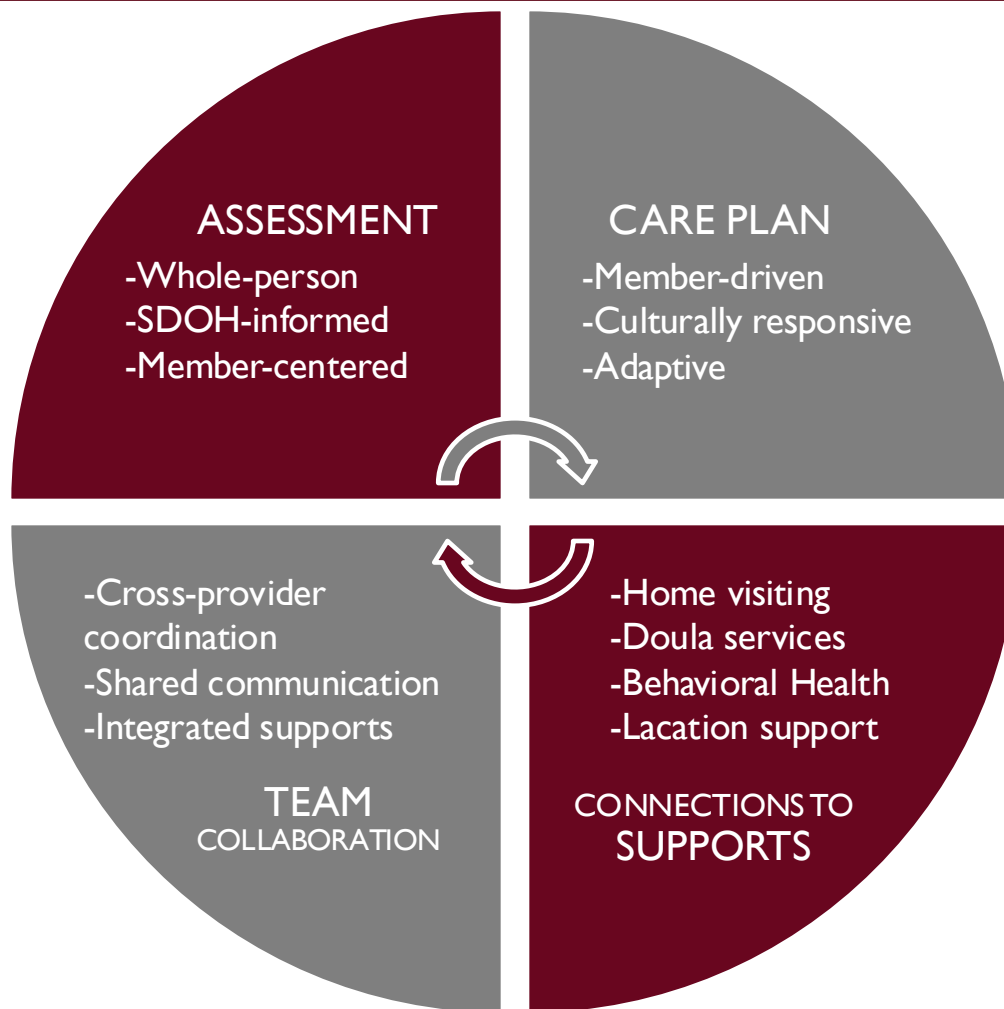
- LARC expansion
- 👉 *Supporting autonomy and family planning*

FROM INNOVATION TO DELIVERY

Care Coordination
brings Services,
Support, and
People
together around
the Member



HOW CARE COORDINATION WORKS IN PRACTICE





PANEL DISCUSSION