

## HELP ME GROW ADVISORY MEETING

DATE: Nov 12, 2024

TIME: 10 AM

LOCATION: VIRTUAL ZOOM MEETING

<b>Members in Attendance</b>	Daphne Evans, Megan Hayes, Jennifer Fromme, Aguida Atkinson, Audrey Cooper, Jamie Naudain, Mary Moor, Vik Vishnubhakta, Jenny Grady, Susan Elizabeth Cordle, Keenan Mann, Daphne Romanelli, Dawn Alexander, Erin Nescott, Maria Shroyer, Annie Norman, Megan Coalson, Debbie Finch, Trinetta Redinger-Ramsey, Diane Frentzel, Kim York, Emily Thompson, Zoe McLane. Paulina Gyan (Facilitator)
<b>Partners/Guest</b>	Kimberly Martini-Carvell, Help Me Grow National Center
<b>Agenda Item</b> <b>Welcome/Introductions</b>	<i>Paulina Gyan</i> <i>This meeting was for the HMG National center to wrap-up and finalize the strategic planning process they had provided for Delaware HMG over the past year.</i> <i>Since the committee didn't meet in September, Paulina provided a recap of the last meeting in July. At this meeting, members were grouped to respond to follow-up questions the HMG national center had sent based on strategic planning feedback received earlier.</i> <i>Minutes was reviewed by members and approved by Jennifer Fromme.</i>
<b>Discussion Points</b>	<b>Updates:</b> Data Collection & Analysis – Vik Vishnubhakta <ul style="list-style-type: none"><li>• Shared Help Me Grow@211 third (Q3, 2024) quarter data (July 1 to September 30)</li><li>• The data highlights a large number of calls for this period (1398) as compared to previous years.</li><li>• Most calls were by parents/guardians.</li><li>• Callers heard about HMG from a variety of clinical, governmental, insurance, and personal referral sources.</li><li>• Calls tended to skew from higher risk geographic regions of the state.</li><li>• Data shows parity between first time callers and those who are not. Typically, the data shows majority callers are first time callers, but this period's data show it being at par with non those not first-time callers.</li><li>• The discussion came up regarding families refusing home visiting showing as "Not interested". The question was asked if there was way to have a better understanding for that response.</li></ul>

- For more information please see the attached PowerPoint document.

#### **Family & Community Engagement – Daphne Evans**

- Daphne shared events Books, Balls and Blocks had participated in the summer. Assisting parents with developmental screening and disseminating other relevant materials to educate them on developmental milestones and other early childhood information.
- BBB partners with programs to assist enrolled parents and is flexible in its approach to assistance to programs.
- (See the attached for more information)

#### **Centralized Access Point- HMG@211 – Debbie Finch**

- HMG@211 staff participated in 40 outreach events and interacted with about 4000 people. The events ranged from community health fairs, private events to virtual events like Westside Baby shower events (English and Spanish).

#### **Health Provider Outreach: Megan Hayes**

- CHADIS transition and spread – Have had some interest from a couple of clinics such as Bay Health Pediatrics in Milford.

#### **Help Me Grow Forum**

- Paulina spoke of the event and encouraged members to register. It will be a virtual event held on December 10 at 11 am. Registration is \$100.

#### **Partnership**

• Paulina encouraged members to consider how their program goals align with HMG goals and think of ways of leveraging the synergies, resources, funding, staffing toward mutually beneficial goals. Below are some examples:

#### **Women Infant & Children**

- Maria spoke about collaboration between HMG@211 and WIC program, where WIC makes referrals to HMG@211 for families that might have other socio-economic needs. She also addressed new food package categories and funding increases for families.

#### **Reach Out and Read**

The program works with pediatric practices to promote early literacy. The partnership is between the American Academy of Pediatrics, the ECCS/HMG program, the Reach out and Read (national), Food Bank and other entities. Practices receive books that is disseminated to families – encouraging parents and guardians

	<p>to read to their children. Keenan mentioned the progress made, moving from 12 initially enrolled practices to now 35.</p> <p><b>Strategic Planning – Kimberly Martini-Carvell</b></p> <ul style="list-style-type: none"> <li>• Kimberly joined the meeting to finalize the strategic planning technical assistance the HMG center has been providing for HMG Delaware.</li> <li>• She provided an overview of the HMG Model – a model that works to promote collaboration across child-serving sectors toward an efficient system. She also spoke about the HMG value proposition and impact.</li> <li>• She then did a run through of the strategic planning work that has been done this past year – starting from the environmental scan to key individual interviews and surveys.</li> <li>• She highlighted feedback received from the advisory committee and other stakeholders and some recommendations.</li> <li>• The 2<sup>nd</sup> phase she reminded us of the work done identifying HMG Delaware’s intended outcomes – which details the “Who”, What and Where of work.</li> <li>• This led to identifying the Theory of change and then the action plan.</li> <li>• The wrap-up were recommendations and plans for the next steps.</li> </ul> <p>The PPT document is attached for your reference.</p>
<b>Decision</b>	
<b>Conclusion</b>	<ul style="list-style-type: none"> <li>• Paulina will work with the Advisory committee to finalize the Action plan and work on approaches to execute the activities efficiently.</li> </ul>
<b>Any Other Business and Wrap Up</b>	<p><b>NEXT MEETING: January 14, 2025, at 10 am</b></p> <p><b>Join Zoom Meeting</b></p> <p><a href="https://us06web.zoom.us/j/87825443010?pwd=bRg8qwYb1j0E85sUbN6KaGVdOyaMYO.1">https://us06web.zoom.us/j/87825443010?pwd=bRg8qwYb1j0E85sUbN6KaGVdOyaMYO.1</a></p> <p>Meeting ID: 878 2544 3010</p> <p>Passcode: 988452</p>

