

HELP ME GROW ADVISORY MEETING

DATE: September 9, 2025,

TIME: 10 AM

LOCATION: VIRTUAL ZOOM MEETING

Members in Attendance	Daphne Evans, Jennifer Fromme, Aguida Atkinson, Audrey Cooper, Jamie Naudain, Mary Moor, Vik Vishnubhakta, Jenny Grady, Keenon Mann, Erin Nescott, Annie Norman, Debbie Finch, Dara Hall, Maria Shroyer, Kristina Horton, Ashley Steinbrecher, Trinetta Redinger-Ramsey, Sarah Williams, Shannon Hughes., Susan Elizabeth Cordle, Emily Thompson, Jennifer Ettinger, Ashleigh Hercules. Paulina Gyan, (Facilitator)
Agenda Item Welcome/Introductions	<i>Paulina Gyan</i> <ul style="list-style-type: none">• <i>Minutes approved by Mary Moor.</i>• <i>Provided an overview of the day's agenda.</i>
Discussion Points	HMG SUB-COMMITTEE REMINDERS <ul style="list-style-type: none">• <i>Paulina thanked members for following up by joining the sub-committees. About 18 members had joined, some belonging to 2 or more of the 4 sub-committees.</i>• <i>Encouraged those who have not done so to join, especially to consider joining the Health Provider Outreach and Data Collection and Analysis teams.</i>• <i>Most of the committees have had their first meeting.</i>• <i>Addressed the idea that the sub-committees were open to non-HMG members whose program goals align with the Help Me Grow system.</i> HOME VISITING PROGRAM PRESENTATION– Emily Thompson, Program Manager <ul style="list-style-type: none">• <i>Emily provided a detailed description of Home Visiting program projects and products they have worked on over the past year. See attached for the PPT presentation.</i> HMG @ 211 DATA REPORT <ul style="list-style-type: none">• <i>Vik Vishnubhakta also reported on Help Me Grow at 211 data (HMG@211) through Q2 2025 (April 1, 2025 – June 30, 2025). See the PPT attached for more information.</i>

In summary:

- *The total number of calls for the quarter was **985**, with most of the calls generated by parents or **guardians**.*
- *Majority of the callers heard about HMG from a variety of **governmental and personal referral sources**.*
- *The report indicated that the calls significantly came from high-risk geographic regions of the state.*
- *This is a positive indication that HMG@211 is successful in reaching its target population.*

SUB-COMMITTEE UPDATES

FACE – Family and Community Engagement

Daphne reported the committee met on August 21 to discuss sections of the HMG Strategic plan.

- *For next steps, the committee plans to review their goals and objectives for Books, Balls and Blocks (BBB) events.*
- *Provide input for the simulation event planned for Sussex County while assisting in organizing other quarterly events.*
- *The committee also hopes to create opportunities where members can share their program/organization goals and mission.*

CENTRALIZED ACCESS POINT (CAP)

- *The CAP team expressed challenges they face regarding time to manage the sub-committee.*
- *Paulina suggested consolidating the CAP Sub-committee under the other 3 components since CAP crosscuts them all.*
- *The approach is to have each CAP staff represented at each of the 3 sub-committees.*
- *Members who joined the sub-committee are encouraged to join other sub-committees.*

DATA COLLECTION AND ANALYSIS

- *The committee met on August 25 to develop a “life cycle of data” chart including common definitions with Help Me Grow.*
- *They also had discussions with Annie Norman and Keenon Mann to determine how Reach Out and Read and Library data could be incorporated in HMG reporting.*
- *As a next step, the committee is focused on writing the HMG annual report.*

HEALTH PROVIDER OUTREACH (HPO)

The committee is getting ready for their second meeting on September 10. They met earlier on August 6. On their agenda was the following:

- *Outreach to current PEDS Online state-portal users to discuss their screening numbers and the CHADIS platform.*
- *Referral agencies (B23, Child Find and HMG211) to present to pediatricians at DEAAP conference on 9/9/25.*
- *Opportunities to educate/raise awareness of HMG and the referral process, including eligibility criteria for Part B.*
- *Collaboration on Reach Out and Read (ROR) grant to bring key health messages to 8 new ROR clinics.*
- *Opportunities for partnership to leverage existing UD Center for Disabilities Studies (CDS) training and outreach.*
- *Share Learn the Signs Act Early resources with providers and the feasibility of providing Amazing Me! book for 3-year well-child visits.*
- *Develop a Pediatric Residency Community Project Proposal to increase pediatric residents' knowledge of local community resources and referrals.*

PROGRAM UPDATES:

CHADIS Project:

- *We have been reaching out to pediatric practices already implementing PEDS online to transition to CHADIS.*
- *Have had presentations for 5 pediatric practices. (Kent, Kaza, Millcreek, ABC and Just Kids)*
- *Paulina will also present at the Delaware Chapter of the American Academy of Pediatrics (DEAAP) Annual conference this afternoon – September 9.*
- *Working on other promotions to get the information out to pediatricians. (e.g. articles in newsletters, etc.)*
- *Encountering challenges with Early Childhood Special Education – working on a win-win solution*

	<p>HMG Simulation:</p> <ul style="list-style-type: none"> • Have identified a date to hold Sussex County simulation event - (October 16) • Received reservation confirmation from UD Carvel campus in Georgetown • Have been in touch with AB&C- MCH communications vendor to begin the event coordination. • Members encouraged to spread the word especially to providers on Sussex County.
Decision	
Conclusion	
Any Other Business and Wrap Up	<p>PARTNER UPDATES/ANNOUNCEMENTS</p> <p>Women Infants & Children (WIC)</p> <ul style="list-style-type: none"> • Maria Shroyer reported that the WIC program is at the tail end of their Farmers' Market program. She also went over the benefits that families receive. • The WIC webpage now has information in Spanish and Haitian Creole. <p>Readiness Teams:</p> <ul style="list-style-type: none"> • Diane reported the plans for the Making a Difference Conference on October 17 at Bally's in Dover. It will start at 9 am and end at 3:30 pm. • The event targets the early childhood community with the theme "Moving Forward: Anything is Possible in Early Childhood." <p>The next meeting date is November 11, since this is Veterans' Day a doodle poll will be sent out to identify another date.</p> <p>NEW DATE! NEW DATE!</p> <p>NEXT MEETING: FRIDAY November 14, 2025, at 10 am</p> <p>Join Zoom Meeting</p> <p>https://us06web.zoom.us/j/84083043686?pwd=pskr8f775aAnUgjvttKHmZGMFGDSNc.1</p> <p>Meeting ID: 840 8304 3686</p> <p>Passcode: 418545</p>
